

Privacy Policy Statement

Personally identifiable information refers to data that allows Arudia and other users of the Arudia Learning Platform to identify you including your name, contact information, gender, your likeness through photographs and any information you provide through your profile and communications on the Arudia Learning Platform interactive platforms. By submitting your personally identifiable information to the Arudia Learning Platform, you understand and agree that Arudia may collect, use, transfer, and disclose your personally identifiable information as described in this Privacy Policy. Such use may involve the transfer of personally identifiable information to servers located outside the country from which you access the Arudia Learning Platform.

Collection of Personal Information

If you submit personally identifiable information through the Arudia Learning Platform that is visible or shared with other users of the Arudia Learning Platform, that information may be collected and used by others. Arudia may use your personal information for its own marketing purposes and research. Arudia may also use your personal information to contact you from time to time to inform you of new developments and offerings at Arudia and programs provided by third parties.

Collection and Use of Non-Personal Information

Arudia automatically collects non-personal information about your computer hardware and software in order to improve the administration and content of the Arudia Learning Platform, facilitate use of the Arudia Learning Platform by its users and to properly diagnose server problems and other issues.

Arudia may also contract with third party providers to assist Arudia in better understanding how visitors use and access the Arudia Learning Platform. Those providers are prohibited from using any information they collect on behalf of Arudia for any purpose other than helping Arudia conduct and improve its services to you.

Information Sharing

Arudia does not sell, rent or lease your personally identifiable information to third parties. However, personally identifiable information collected in connection with programs and participation in online discussions is collected by a third-party service provider that hosts the Arudia Learning Platform and that information is released to Arudia, its contractors, and other parties. These other parties are required to maintain the confidentiality of your information; they are prohibited from using your personally identifiable information except in connection with Arudia services and any other products or services you have requested.

The Arudia Learning Platform will disclose your personally identifiable information, without notice, if required to do so by law, or in the good faith belief that such action is necessary to: (a) comply with a subpoena, court order or other legally mandated disclosure; (b) protect the personal safety of users of the Arudia Learning Platform or the public; (c) prevent a crime or protect national security; or (d) protect or defend the rights, system, network or property of Arudia. Arudia may also disclose your personally identifiable information if it becomes involved in a merger, acquisition, or any form of sale of some or all of its assets.

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Arudia requires your express permission (opt-in consent) to share any sensitive personally identifiable information such as gender, race or ethnicity, political or religious beliefs, confidential medical information, and sexual orientation.

Updating your Data

Upon receipt of your written request and sufficient data to permit Arudia to identify your personal information, Arudia will make reasonable efforts to disclose to you the information it holds about you. Arudia will also make reasonable efforts to correct, amend or delete any personal information that is inaccurate and notify any third party recipients of the necessary changes. Arudia may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, are extremely impractical, or for which access is not otherwise required by local law.

Children's Online Privacy Protection Act

Although neither this Arudia Learning Platform nor any of Arudia's services are intended for children under 13 years of age, Arudia complies with The Children's Online Privacy Protection Act of 1998 ("COPPA") and does not knowingly collect any personal information online from children under the age of 13.

Security of your Personal Information

Arudia is committed to the security of electronic content as well as the electronic transmission of information and security procedures have been integrated into the design, implementation, and everyday operations of the Arudia Learning Platform. Arudia's security procedures safeguard the integrity of its information technology assets, including authentication, monitoring, auditing, and encryption.

Arudia maintains reasonable measures to protect your personally identifiable information from unauthorized access, use or disclosure:

Personally identifiable information you provide is stored on servers in a controlled environment designed to prevent unauthorized access, use or disclosure.

When personally identifiable information is transmitted to other authorized websites and vendors, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Arudia employs software to monitor traffic and to identify unauthorized attempts to upload or change information or otherwise damage the Arudia Learning Platform.

Arudia cannot guarantee that unauthorized third parties will never be able to defeat its security measures described and use your personally identifiable information for improper purposes. Nothing in this Privacy Policy or in Arudia's Terms of Use shall be deemed a guarantee, contract, or warranty of any kind, whether express or implied, regarding the security of your personally identifiable information.

Use of Cookies

The Arudia Learning Platform may use "cookies" to help you personalize your online experience by recalling your specific information on subsequent visits to the Arudia Learning Platform. When you

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return to the Arudia Learning Platform, the information you previously provided (such as your name and address) can be retrieved, to enable you to more easily use the Arudia Learning Platform's interactive features. One of the primary purposes of cookies is to provide a convenience feature to save you time. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

By using the Arudia Learning Platform, its related websites and other services, you hereby agree to the foregoing use of cookies. Note that most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Arudia Learning Platform.

Your California Privacy Rights and Do Not Track Notices

California Civil Code Section 1798.83 permits customers of a company who are California residents to request certain information regarding its disclosure of personally identifiable information to third parties for their direct marketing purposes. To make such a request, please send an email to arudialearning@arudia.com. Pursuant to this law, Arudia is only required to respond to one request per customer each year.

Arudia does not respond to "Do Not Track" signals.

The Arudia Learning Platform

There is a seamless transition from Arudia's main website to the Arudia Learning Platform.

No one outside the participants is permitted to access the Arudia Learning Platform. However, the Arudia Learning Platform administrators have access to nearly everything in the system and certain private information also may be accessible by other Arudia Learning Platform participants, staff and community members.

Upon completion or termination of the services on the Arudia Learning Platform, your account will be disabled and will no longer be visible to participants and instructors.

Note that if you choose to provide personal information outside the Arudia Learning Platform based upon offerings or resource information found on the Arudia website, your information is being provided to an independent company or online service. Any information you provide may become public and is subject to the other company's privacy policy and not Arudia's.

Third Party Websites, Cookies and Privacy Policies

Certain pages of the Arudia Learning Platform may contain links to websites that are not controlled by Arudia. These links are provided solely as a convenience to you and are not an endorsement of the contents of those other websites by Arudia. Arudia is not responsible for the content of any linked websites and makes no representations regarding the content or accuracy of materials on such sites. If you decide to visit any third-party websites using links from this site, you do so at your own risk.

Third-party cookies may be set by Facebook, Twitter, YouTube, Google Plus and other social media outlets for which Arudia may implement plugins. Third-party cookies are not governed by this Privacy

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Policy. Arudia does not control and is not responsible for the Privacy Policies or other content on websites other than the Arudia Learning Platform, including websites linked to and from the Arudia Learning Platform, or for the use of personally identifiable information that you may submit to any of those websites. Arudia encourages you to review the Privacy Policies of those websites directly so that you can understand how those websites collect, use and share your information.

Changes to this Policy

This Privacy Policy may be updated from time to time. Continuing to access the Arudia Learning Platform after notice of modifications constitutes your agreement to be bound by the updated terms. Arudia encourages you to periodically review this Privacy Policy to be informed of its policies respecting your personally identifiable information.

STEP
INTO
POWER

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